

Issue Date	Distribution Focus	Ad Close Date	Ad Materials Due Date
January 2010	Restocking	11/06/09	11/17/09
April	The Gathering 2010	01/25/10	02/03/10
July	ICRS	04/20/10	04/30/10
October	Christmas	07/23/10	08/04/10
January 2011	Restocking	11/08/10	11/17/10